

Annexure

Kala Utsav-2017-18 is a pioneering celebration of art forms in the school system and continues as ongoing programme. This programme will enhance the life skills of the participants and prepare them as ambassadors of our culture. Kala Utsav-2017-18 provides opportunity to express hidden talents of the students from disadvantaged groups and student with special needs.

Theme:

All Art Forms in Kala Utsav-2017-18 should reflect Traditional Art Forms of India.

Areas of Art forms in Kala Utsav-2017.

1. Music
2. Dance
3. Theatre
4. Visual Arts (Drawing, Painting, Sculpture, Crafts)
5. Online Art projects (History, Documenting the facts, Documenting the process of practicing living traditions, write-up).

Eligibility:

Teams of students from classes IX to XII studying in all managements including Junior Colleges.

Levels & Time Schedule:

Kala Utsav-2017-18 will be conducted at three levels.

1. Divisional Level Competitions: 11-10-17 / 12-10-17
2. District Level Competitions: 1-11-2017 AND 2-11-2017
3. State Level Competitions: 22-11-2017 AND 23-11-2017
4. Uploading of Online Art Projects: 15-10-2017 to 31-10-2017 on you tube.
5. National Level Competitions in the month of December 2017.

Teams:

A team can be formed selecting students from class IX and XII to perform their selected art form. Visual Art team contains 4-6 students. Music team contains 6-10 students. Dance team contains 8-10 students and Theatre team should have 8-12 students.

Awards at National Level:

Selected district teams will participate at State level. State level selected teams will showcase their talent at National Level. Kala Utsav – 2017-18 awards will be declared by

NCERT. Entry proforma for submitting Kala Utsav – 2017-18 and other details will be communicated later.

Guidelines:

- District Educational Officer constitute a committee consisting of DIET Principal, One faculty from DIET, One Dy.EO., one MEO, one School Complex HM, Representatives from local cultural organizations / Bala Bhavan. DEO is the Chairperson of this committee.
- Keep informing all the activities of Kala Utsav-2017 to the District Collector concerned.
- DEO has to circulate Kala Utsav-2017 agenda and calendar of activities to all schools under all managements and Junior Colleges in their districts.
- All the students studying class IX to XII in all schools under all managements.
- Conduct Divisional Level Competitions as per the schedule.
- Dy.EO., is the responsible person to conduct Divisional Level Competitions.
- Conduct District Level Competitions: 1-11-2017 and 2-11-2017.
- A consolidated amount for expenditure regarding the conduct of Divisional and District level will be released from the RMSA.
- Give wide publicity in print and electronic media about the Kala Utsav – 2017 activities.
- For further details contact Dr. K. Pandu Ranga Swamy Professor, SCERT Cell No.: 9849332547 and Sri. D. David, Cell No. 9550732869 SCERT.

Jury

- For every area of arts, there will be a separate jury consisting of three experts.
- The Jury members will be drawn from educators/practitioners/scholars of the respective art forms.
- Obtain evaluation forms from the Jury members and preserve them.
- In every Jury (Theatre, Dance, Music and Visual Arts) it is advisable to have one expert having experience of working with Children With Special Needs (CWSN).
- Members of the Jury will remain same for all the days of the event.
- The Jury will view all art project entries in their respective art forms, one day before the actual final competitions. The evaluation of e-projects by the Jury shall be included in the performance marks.

GUIDELINES - KALA UTSAV

Annexure – I

PROFORMA FOR SUBMITTING KALA UTSAV ENTRIES

(To be sent by the Schools selected by the State / UT to participate at National Level. Please use separate proforma for each selected entry)

**Section – A
General Information**

1. Name of the State / UT/KVS/NVS: _____
2. Name and Address of the School: _____

- Contact No: _____ E-mail: _____
- School ID (UDISE): _____
3. Pairing State / UT: _____
4. Type of School :
 Government Government –aided
 KVS NVS
 Private School Other Central Govt. School
5. Name of the Art Form: Music / Dance / Theatre / Visual Arts
6. Details of the Participating Team:

Sl. No.	Name of the Student	Class	Role in the Entire online project	Whether from CWSN
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

7. Details of the Teachers involved in the online project:

Sl. No.	Name of the Teacher	Designation and Subject He / She Teaches	Role in the online project
1			
2			
3			
4			

Section – B

Details of the Online Art Project (online project)

8. Title of the online project: _____

9. Language : English Hindi Regional Language

Please Specify : _____

10. Description / Background of the online project (in 500 words). This will be required for the website and for the printed document on Kala Utsav – 2017.

(This section should provide the basic information of the art form. It should contain the historical background of the art form, the region it is being practiced in, whether it belongs to a community or not? How is it practiced? Is there any special occasion attached to it? Is it a living tradition or a dying art form?)

11. Processes of the online project (in 500 words). This will be required for the website and for the printed document on Kala Utsav – 2017.

(A brief description of the different stages of the e-project including the idea, selection of the theme / content / form of the art, etc.)

GUIDELINES KALA UTSAV – 2017

Annexure - II

DECLARATION

(By the State /UT Nodal Officer* – Kala Utsav)

The ' _____ ' Paring with
State / UT _____ ' entry submitted / uploaded for the
National Level 'Kala Utsav', for Theatre / Dance / Music / Visual Art, stands first
in _____ State / Ut.

I have personally seen the presentation of this team and I certify that it does not
violate the Kala Utsav Guidelines.

Dated ____ / ____ /2017

Place : _____

Signature with seal

To,
The Head
Department of Education in Arts and Aesthetics
National Council of Educational Research and Training
Sri Aurbindo Marg, New Delhi 110016

* In case of state and UT, Nodal Officer will be the SPD, RMSA. In case of KVS and NVS
Commissioner will be the Nodal Officer.

KALA UTSAV – 2017
STATE LEVEL COMPETITIONS

Venue:

Date:

Evaluation Sheet – Visual Arts (including traditional crafts)
(Living Traditions of Art - Tribal, Folk and Traditional Art Forms)

Team Code	Title of the Art	Online Art Project (Online project)	Handling of the Material	Fineness of the Technique	Originality / Authenticity	Visual Impact	Team Work	Effective inclusion of CWSN	Total Marks
		30	10	10	15	10	10	15	100

Proceedings of the District Educational Officer, Krishna, Machilipatnam
Present: Sri D.Devananda Reddy, M.Sc., B.Ed.,

R.c.No.51/E1/2017

dt.13.10.2017

- Sub :- SCERT,AP,Hyderabad- Kala Ustav - 2017 Divisional and District Level Competitions - Constitution of District Committee and Jury Committee activities - Orders issued-Reg.
- Ref :- 1.Proc.RC.No.99-A/B/C&T/SCERT/2016 dated, 17.08.2017 and 09.10.2017 of the Director, SCERT, Andhra Pradesh.
2.The Joint Secretary (SE-1)DSE&L, MHRD, GOI, New Delhi, D.O.No.3/2016-RMSA-1,dt 05.07.2016.
3. C.No.1250/AWP&B/8/RMSA-AP/2016.
4.Rc.No.5101/AWP&B/8/RMSA/2017-2, Dated: 22.08.2017 of the Commissioner of School Education & Ex.Officio Project Director, RMSA, Andhra Pradesh, Ibrahimpatnam, Amaravathi.

** *** **

In pursuance of the orders issued in the reference 1st cited, the Director , SCERT, Andhra Pradesh has informed the Government of India, Ministry of Human Resource Development instructed to conduct Kala Utsav 2017 competitions to different Art forms i.e., Music, Dance, Theatre, Visual Arts (Drawing, Painting Sculpture, crafts) to students studying in class IX and X at divisional level on 24.10.2017.

They are further informed to instruct all the Headmasters of High Schools in their jurisdiction to motivate the students to participate Kala Utsav 2017 and the participating teams should submit online project in prescribed format, the Divisional Level winners to participate in District Level Competitions **on 01.11.2017 at ST. Anthonys R.C.M High School Vijayawada** the Deputy Educational officer, Vijayawada is appointed as nodal officer of said competitions.

Sd/-D.Devananada Reddy,
District Educational Officer,
Krishna, Machilipatnam.

//t.c.f.b.o.//

D. Sreedh
Superintendent.
13/10/17

- To
All the Deputy Educational officers in the District.
Copy to the District Science Officer, Krishna for information.
Copy to all the Headmasters of High Schools through the Deputy Educational officers /concerned.
Copy submitted to the Commissioner of School Education, A.P.Amaravathi for favour of kind information.
Copy submitted to the Director, SCERT, Andhra Pradesh for favour of kind information.
Copy submitted to the Collector & District Magistrate, Krishna, Machilipatnam for favour of kind information.